~The safest skin care kind to both skin and heart ~

"Skin peace general concept" Product sheet





Feel Peace Project





[Feel Peace] Project

Heart Satisfaction

netice president

I can help somebody. I can be helped.

These human connection will give your satisfaction.

Such peaceful feeling make you beautiful.

Feel Peace Project

http://feelpeace.jp

Skin Peace is cosmetic brand which purchase and use the natural ingredient located at poor country. We will give the chance to the people who has nothing to live on. Through this project, we create business scheme where poor people live on. This project will give the meaning of why we live.



If you use this everybody

becomes Happ

Feel Peace Project

PROJECT

Industrial Support

In corporate with Non Profit Organization, IFE, we procure shea butter from Benin in Africa. We create world class safe and effective skin care brand with 100% non-chemical ingredient. This business also organize local business to help people in poor country continuously for our and their future.

Through this brand, we want all people to feel peaceful and thankful heart to help somebody. The feeling that I am connected to the world. Just feeling pity is not enough but take action to use this skin care and feel peace. We want all the people in this world to feel peace for now and future.



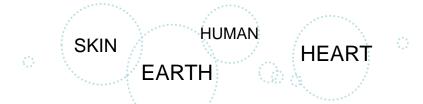


SKIN PEACE CONCEPT



The safest and most gentle skin care to help your skin and health and life

"Skin peace is the most gentle to everything"



"Maximum Safe and Gentle" With "Effectiveness"

Your Skin trouble must affect your baby, earth and human life!

Everything is the part of the earth. We have been helped by the product from the earth. Natural, safe and beautiful skin is also produced from the earth.

Our brand will bring the maximum happiness and safety to such precious natural skin and heart. Your beautiful skin by this gentle skin care brand will prove you can be more beautiful and natural.



PRODUCT CONCEPT

[Maximum Level of gentleness with most effective results]

Most gentle and safe to you and the earth is not enough but must improve your skin to be more beautiful!

Not only safety but also natural beautiful skin such as

"truly safe to skin" & "real effectiveness to skin"

"Stick to thorough best gentle ingredient for skin up to the level where you can eat" plus

"Enjoy real feeling of your perfect Natural moisture and elastic nature"

[Perfect Balance Skin Care]

Skin Peace can help not only skin but important person around you and the earth.

If you enjoy this skin care, you can help the people.

"Heart Satisfaction Skin care"

"HANDS" directly touch food and precious baby Hard Use and Non-stop Hands need

"Skin Peace Moisture Life Hand Butter"

Guarantee: [Amazing Moisturizer] [Long lasting Moisture] [Product beautiful Skin cell]

For these troubles:

- many coating does not solve my skin dryness and trouble.
- •Wet work makes my hands always troubled
- Too sensitive skins to use any of skin care
- Low stimulation formula always has no effectiveness





Product Specification

Gurantee No Stimulation Formula



Hands must be safe to touch food and baby directly

Safest ingredient Only

Hands with our hand cream can be used for cook and touch baby and your precious person

100% ingredient from food oriented ingredient

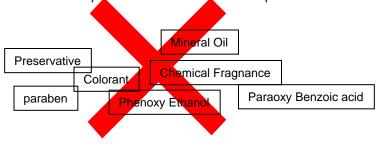
As Hands touch food and precious person, this brand is made of 100% food.

Perfect Elimination of Dangerous ingredient

Dangerous ingredient means bad for skin and health. Especially the Ingredient might cause the problem to the health when taking in such as synthetic fragrance, colorant, preservative, oil surfactant, mineral oil, non-cosmetic ingredient. Our product can be kept in regular temperature without paraben and phenoxy ethanol.

Purification is also base on non-chemical

Shea Butter, main Ingredient of this brand, is imported from Benin (Africa) and purified based on non-chemical treatment. We completely eliminate dangerous chemical even for purification or extraction process.









Skin Peace brand characteristics

Amazing Moisture



Long lasting moisture for skin barrier is made by original triple barrier ingredients to protect the skin.

Once your skin barrier is lost, the skin will lose Softness and moisture and get dryness and skin problem. As solution, we mixed three kinds of oil with high performance to protect the skin from dryness and wet work.

(1) Super balanced oil Three highly effective oil which is the same ingredient with actual human skin barrier.

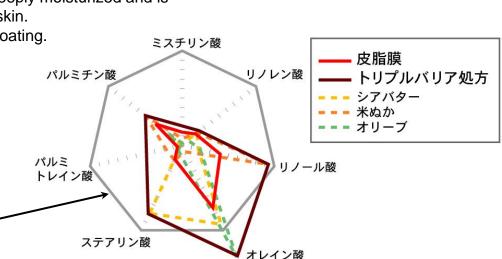
- (2) Moreover, deep injection ingredient (cosme-pharmaceuticals) will deliver the above ingredient into deep skin.
- (3) As these ingredient deeply injected will create the same condition in deep skin as human skin barrier, the human skin barrier is deeply moisturized and is improved to be long lasting moisture and healthy skin.

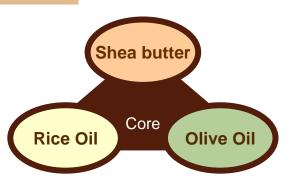
(4) Long lasting high moisture feeling without re-coating.

☆ Non-sticky because the ingredient

is closed to human skin barrier

★Due to the same balance of oil with human skin barrier, The skin is protected with moist.



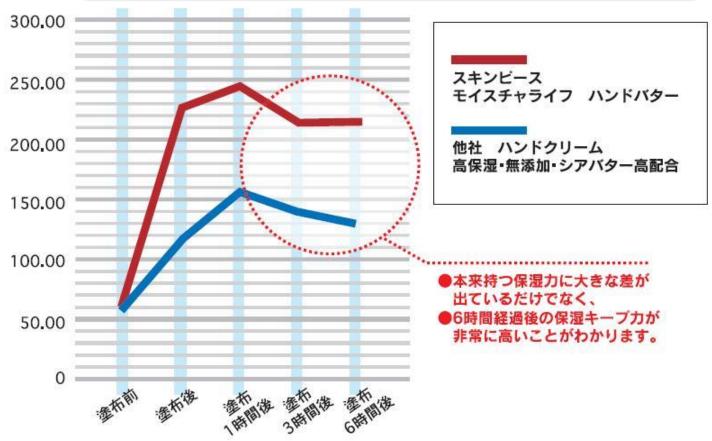




Skin Peace Research Clinical Data



Amazing Moisture rich & Long lasting



●本試験は、公正な第三者機関で取得したデータです(臨床機関:恵比寿リサーチセンター)。

乾燥を自覚する30~40代の女性のそれぞれの片手の甲に各試験品を塗布し、測定した結果です。(2名の平均値)



What is the active ingredient?

Solve all Skin Troubles



Not only safe and gentle !

In order to feel young, beautiful and healthy skin, Active ingredient for skin care is mixed very rich.

Tired of many Re-coatings



Rice Oli

Anti-oxidant, Improve Barrier function, Produce ceramide, collargen

Barrier

Many Wet Work With smarting pain



hyaluronic acid Moisture, soften, skin tone and firmness



Milk(lactoferrin) Anti-inflammatory. Enforcement of Immunity and barrier function



Shea Butter

Moisture lasting, Elastic, Soft skin with tension. Protect from UV.

Rough • Hard • Too Dry



Soft. Elastic and tension

Always Dryness Olive Oil

Softener, Moist keeper, **Barrier Enforcement**

Too sensitive skin

For All Skin Trouble





CarrotExtract

Protection from skin trouble, Skin tension, softness.

Bright



Skin Dullness

Lemon skin extract...Whitening



skín PEACE

Clear Soap

Just Soap but rich moisture and skin tension



Ultra-moisture level is extraordinary!! Enjoy incredible healthy and sooth skin touch with skin tension.

Safe and comfortable soap with rich moisture will be fine to baby and sensitive skin. This soap also improve your dry skin and produce "Powerful Healthy Skin" and has perfect balance between tenderness and effectiveness.

[No stimulation is most important]

100% vegetal Oil plus food extract ingredient for no skin stimulation formula.

This soap is recommended to from Baby to damaged sensitive skin.

No synthetic flagrance, colorant, preservative, mineral oil and dangerous ingredient

[Protect Barrier function]

Washing with necessary moisture will protect the skin from dryness.

Treatment cleansing by Moisturizing form

Skin care ingredient is very rich and provide and supply necessary moisture

- (1) Shea Butter...Moist, Soft, Tension, Elastic (2) Milk (Lactferrin)...Anti-flammable, Immunity, Barrier Func
- (3) Sugar Cane (Black Sugar) ··· Moisture (4) Papain ··· Soft, Remove old cell (5) Apple Acid ··· Soft, Remov
- (6) hyaluronic acid···moisture, soften skin cell



~From Baby skin to ultra dry and sensitive skin~

" SKIN PEACE GENTLE CLEAR BUTTER SOAP"



Product Safety

Third party inspection on product safety

The touch of "SKIN PEACE" will give everybody happy and peaceful feelings. In order to secure heart relief, we used the third party inspector in all aspect of product safety.

- 1) 24 hours patch test
- 2) Radioactivity test
- 3) Product Stability test (three year shelf period)
- 4) Package and ingredient Stability test
- 5) Antibacterial activity test











Products Line



MOISTURE LIFE HAND BUTTER

JPY 934

Hand Cream with best "Combination" between extreme gentle ingredient and powerful effectivess. It is perfectly safe to baby and cooking. Best moisturization without stickiness!



MOISTURE LIFE FACE LOTION JPY 1715

Super high moisture lotion with essence quality. Ceramido, collagen, hyaluronic acid can change from rough and dry skin to moisture and healthy skin by next morning!



GENTLE CLEAR BUTTER SOAP

JPY 934

Double Function [Gentle cleanse+Moisturise]. Mild clear with gentle whip will give you perfect skin just by cleasing your face. Smooth foaming can wash your face with clear and healthy feeling.



MOISTURE LIFE FACE CREAM JPY 1715

Natural and mild protecive cream will improve and protect against rough skin due to continuous dry condition with high moisture formula. High moisture formula with ceramido and collagen will give you perfect penetration to your deep skin!



MOIST LIP BUTTER

JPY 839

No hesitation to use lip cream within 24 hour in 365 days because this cream are all natural and cares for 7 big reason of dry lips. 100% food derivation lips cream will give you soft, gentle and long lasting super moisture and natural looks lips. Even in dinner time, you can use it.



SMOOTH WHITE MIST

JPY 1715

Anytime, anywhere one push spray lotion will refill your skin moisture and achieve smooth skin without sticky feeling. This also will improve and fix up skin pore, oily skin and makeup perfectly.



BRIGHT MOIST BODY MILK

JPY 2000

Perfect Moisturize+Transparent Skin Care+Relaxation. This natural body milk made of 100% food derivation will fulfill your all wish to be perfect skin which is soft, gentle, smooth and attractive! Just one bottle will give you transparent body and you look different tomorrow.



SMOOTH WHITE ESSENCE

JPY 171

Multi-functional Serum with much various beauty essense. The egg white power makes your skin look white as having totally put on face powder.



1-DAY SKIN CARE SET

JPY 400

Basic set of skin care line for one day, composed with small sized Gentle Clear Butter Soap, Moisture Life Face Lotion and Moisture Life Face Cream.



Contuct Us

About our company

http://graphico.co.jp

The progress and the activity report of the project can be checked in the **FEEL PEACE** website.

Please see the below for more details.

http://feelpeace.jp

[Contact Us]

GRAPHICO,Inc.

E-mail: ishikawa@graphico.co.jp

Phone: +813-5759-5077

Fax: +813-5759-5088

Office: TOC Osaki16F,1-6-1 Osaki,

Shinagawa-ku ,Tokyo, Japan 141-0032



